



## UPSIDE WIRELESS Management Team

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#### ***Branko Zurkovic, B.Sc., MBA - President***

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Branko Zurkovic is CEO and co-founder of Upside Wireless and is responsible for the company's overall business strategy and direction. With more than ten years of international experience as a senior business strategist, Branko has worked in management positions at IBM, Sierra Systems, and KPMG. Working as a management consultant, Branko specialized in implementing CRM strategies and systems using SAP, Oracle, and Pivotal solutions in the financial and government sectors. He has also served as Chief Technology Officer for several Internet companies. Branko has a BSc in Computer Engineering from the University of Novi Sad, Yugoslavia, and an MBA from Simon Fraser University, British Columbia.

#### ***Ivan Seskar, M.Sc., - Chief Technology Officer***

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Ivan Seskar is CTO and co-founder of Upside Wireless. With more than fifteen years of international experience in the information systems industry, Ivan specializes in wireless communications software. Since 1991 he has been at the Wireless Information Networks Laboratory (WINLAB) at Rutgers, The State University of New Jersey, where he is currently Associate Director of Information Technology. Ivan has a BSc in Electrical Engineering and Computer Science from the University of Novi Sad, Yugoslavia, and an MSc in Electrical Engineering from Rutgers University.